

MediaBrains®

TARGETED TRAFFIC

LEAD GENERATION

PRODUCT EXPOSURE

SEARCH OPTIMIZATION

CONTENT MARKETING

BRANDING

TOTAL MARKETING SOLUTIONS

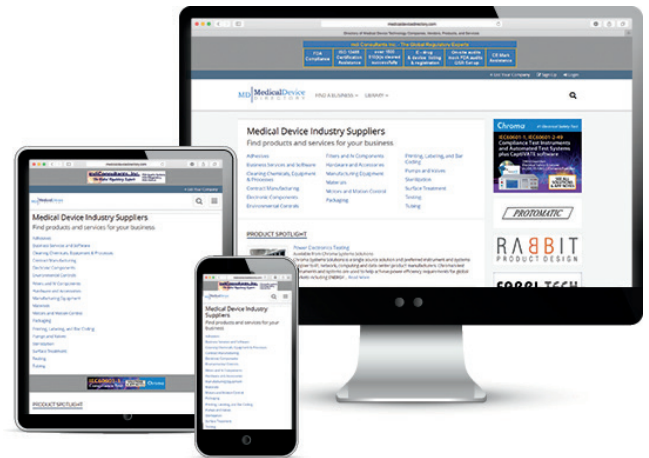
www.mediabrain.com

The Digital Advertising Network

Business professionals across all major industries use MediaBrains business directories as their trusted online source to efficiently locate quality companies to provide the products and services they need. Whether your company serves multiple vertical markets, several audiences, or you have a niche product or service, the MediaBrains Business Directory Network can help you zero in on the right potential customers.

Leveraging the Network

- Over **400,000 COMPANIES** trust MediaBrains to reach their target audience
- Over **70 BUSINESS DIRECTORIES** covering **20 MAJOR VERTICAL MARKETS**
- Partnered with **NATIONALLY RECOGNIZED** websites, established business publications, major trade shows, and well-known industry associations
- Over **200,000 BUSINESS PROFESSIONALS** use our network monthly
- Reach your target audience today with one of our **5 ADVERTISING OPTIONS** available



20 Vertical Markets

Automotive	Government & Public Safety	Media & Entertainment
Building & Construction	HealthCare	Plastics & Rubber Manufacturing
Business Services	Hospitality	Retail & Consumer Services
Energy & Environment	Human Resources	Security
Engineering	Industrial Manufacturing	Textiles, Apparel & Accessories
Facilities Management	Information Technology	Transportation & Logistics
Financial Services	Interior Design	


Join our Powerful B2B Network and Experience the Benefits



Featured Placement Program

Reach Your Marketing Goal with This Targeted Audience Solution

As your target market searches for a vendor, the Featured Placement Program prominently displays your brand and products on the first page in search results. Optimized pages with your branding promote your quality products and communicate your expertise, building trust and credibility with buyers while lead generation tools facilitate the sales process.




HR Payroll Systems
Find the Best HRIS Vendors for Your Business - Fast!
★★★★☆ Rating: 4.5 - 11 reviews
www.hrpayrollsystems.net

HR Payroll Systems is a 100% FREE and vendor-neutral website that helps HR professionals choose the right HR/payroll software. We know that you're busy and don't have time to spend hours searching through pages of HRIS and payroll vendor information. Not to worry! Simply complete our FREE...

- [click for phone](#)
- [Send an email](#)
- [3 products](#)
- [6 white papers](#)
- [2 press releases](#)
- [11 reviews](#)

Search Results Listing

- Guaranteed first page placement above basic listings
- Your company logo



HR Payroll Systems
★★★★☆ Rating: 4.5 - 11 reviews
Find the Best HRIS Vendors for Your Business - Fast!

3230 Palatka Street
Orlando, FL 32824
Phone: [click for phone](#)
www.hrpayrollsystems.net

[f](#) [t](#) [in](#)


Editor Verified

ABOUT HR PAYROLL SYSTEMS

HR Payroll Systems is a 100% FREE and vendor-neutral website that helps HR professionals choose the right HR/payroll software.

We know that you're busy and don't have time to spend hours searching through pages of HRIS and payroll vendor information. Not to worry! Simply complete our FREE Vendor Match tool, get matched with top vendors, and start scheduling demos.

PRODUCTS BY HR PAYROLL SYSTEMS



HR Payroll Vendor Match
When it comes to finding a new HRIS/payroll solution that fits your exact needs, you have plenty of options thanks to HR Payroll Systems Vendor Match tool. Our 100% FREE and consultative service lets you quickly search the market to find the right system for your business. [Click Visit...](#) [Read More](#)

WHITE PAPERS BY HR PAYROLL SYSTEMS

[HR Software Buyer's Guide](#)
By HR Payroll Systems
10 steps to help you select the right HR/payroll solution for your organization. [Read more](#)

NEWS ABOUT HR PAYROLL SYSTEMS

[HRMS Software Website Announces Recipient of \\$1,000 HR Scholarship](#)
Posted 5/11/2016

Company Profile

- Contact information
- Direct links to your website and social media sites
- Customer reviews

About and Products Section

- Enhanced company profile
- Unlimited links to your products- including descriptions, images and lead generation forms

White Paper Promotions and News

- Unlimited number of white papers including lead generation tools
- Unlimited number of press releases


Also, your profile includes client lists and events

Top Companies and Product Spotlight

Achieve your online marketing goals with advertising solutions that capture business professionals during the consideration and decision phases of the purchase process. The Top Company and Product Spotlight advertisements promote your company on the home page of an industry-focused website and send buyers directly to your website.

Boost Search Engine Rankings with Placement in the Top Companies

TOP COMPANIES



TELEFLEX MEDICAL OEM


If innovation in medical devices is on your agenda, Teleflex Medical OEM should be on your team. We are the single source solution that can get your great idea off the drawing board and into production. Now you can outsource everything from product concept development to prototyping to... [Read More](#)

◀ Top Companies

- Placement on the home page
- Your company logo and description
- Buyers link to your website and profile page

Promote Your Product with the Product Spotlight

PRODUCT SPOTLIGHT



AGR Pneumatic Pick-Up Head

Available from The Arthur G. Russell Company

The AGR Pneumatic Pick-Up Head has been designed to meet performance requirements of high-speed assembly machines and to mount on the tool holder of our UNIPLACE® Pick-and-Place Mechanism. It can also be used with other mechanisms. Compact configuration has been combined with lightweight alloys... [Read More](#)

◀ Product Spotlight

- Placement on the home page
- Product details and prominent image
- Buyers can request more info

AGR Pneumatic Pick-Up Head

Available from The Arthur G. Russell Company

Request Information >

[Visit Website](#)

[Company profile](#)

[See all products](#)



Click to enlarge

The AGR Pneumatic Pick-Up Head has been designed to meet performance requirements of high-speed assembly machines and to mount on the tool holder of our UNIPLACE® Pick-and-Place Mechanism. It can also be used with other mechanisms. Compact configuration has been combined with lightweight alloys in the body to achieve low mass. Three sizes are available, Models DP-1, DP -2 and DP 3. Pick-up arms are drilled for mounting of pick-up fingers or other devices. Return springs can be installed on either side of the piston for either normally open or normally closed operation. For extremely high-speed operation we recommend double-action operation from a four-way valve. The AGR Pneumatic Pick-Up Head has the advantage of fast, positive and highly dependable operation, requiring little or no adjustment or maintenance.

◀ Product Details Page with Lead Generation Form

- Product image features a link to view a large image
- Buyers can link to your website and other product pages
- Lead generation form sends inquiries directly to your inbox
- Increase in qualified sales leads, online brand recognition and product demand

Featured Content

Feature your company's most relevant industry content to drive traffic to your website and generate sales leads.

The Featured Content advertisement provides your company with home page exposure within an industry-focused website. Educate potential buyers on the advantages of your product or service, promote your recent news release or link to your blog. Featured Content ad placements are sold on a 25% rotation basis for a 12 month term.

Boost Your B2B Content Marketing Strategy

FEATURED CONTENT

Engaging Technology to Encourage...

Available from [People Element](#)

Successful organizations know that understanding and acting on employee voice leads to increased retention and improved performance. Learn how survey tools and technology are effective for... [Read More](#)

What you Need to Know About Changes to...

Available from [HR Unlimited, Inc.](#)

The United States Department of Labor's Office of Federal Contract Compliance Programs has seen a lot of changes in recent months after a series of new directives were announced last year.... [Read More](#)

Redefining Talent Acquisition

Available from [DeGarmo](#)

Learn how to optimize your talent acquisition process. Join us June 12 for tips on recruitment best practices and strategic solutions. [Read More](#)

Choose Your Content

- White paper
- Press release
- Advertorial or blog post

Generate Traffic or Sales Leads

- White paper downloads generate leads
- Link directly to your company website with an advertorial or blog post

Change Your Content

- Swap your content piece throughout your advertising run time
- Promote content in line with your marketing plan

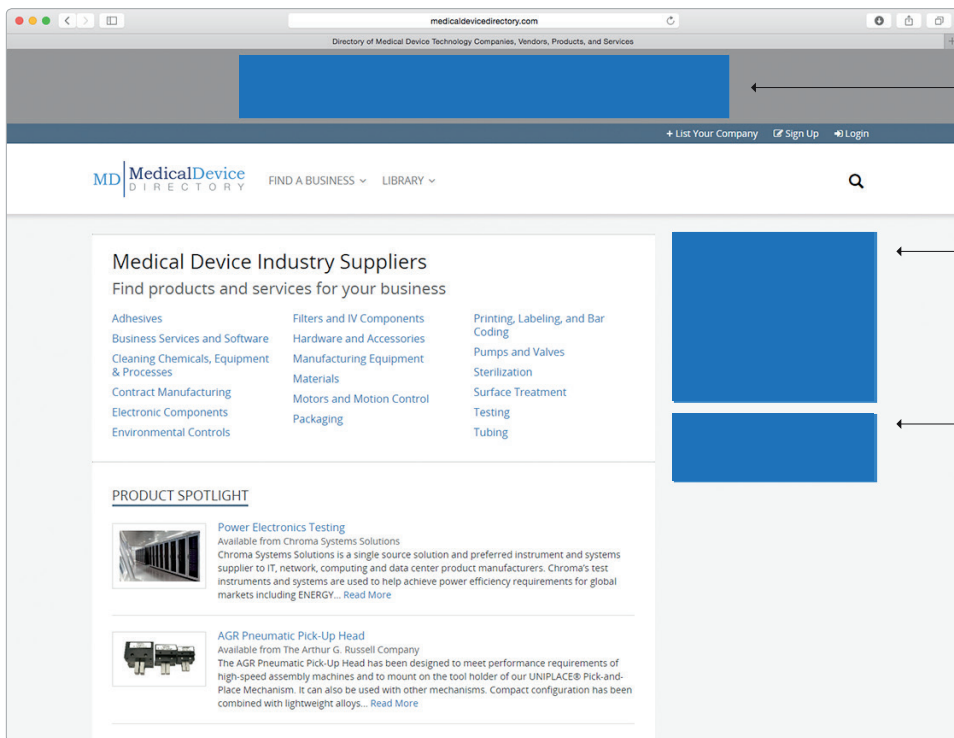
Maximize Your Directory Exposure

- Placement on the home page
- Links to your content and your Featured Placement
- Increase ranking in category and search results

Get Noticed with Display Advertising

Attract the attention of targeted, highly qualified buyers. Increase brand recognition and generate more quality traffic to your designated landing page from industry professionals.

Whether your goal is to increase brand awareness or on the spot conversions, you need to reach relevant, real professionals as they proactively research vendors and products—not just get in front of as many “eyeballs” as possible. Your online marketing specialist will work with you to customize a display advertising campaign to meet your specific goals. Banners are run of site.



The screenshot shows a web browser window displaying the Medical Device Directory website. The page layout includes a top navigation bar, a main content area with a grid of product categories, and a product spotlight section. Four blue rectangular banners are overlaid on the page, with arrows pointing to them from labels on the right. The labels are: 'Top Leaderboard' (728px x 90px) at the top; 'Medium Rectangle' (300px x 250px) in the middle right; '3:1 Rectangle' (300px x 100px) below the medium rectangle; and 'Bottom Leaderboard' (728px x 90px) at the bottom right, with a note that it appears above the footer.

Top Leaderboard
728px x 90px

Medium Rectangle
300px x 250px

3:1 Rectangle
300px x 100px

Bottom Leaderboard
728px x 90px
Appears above footer

Let's work together to reach the business customers you're missing.

Your Dedicated Team

Online Marketing Specialist — Your resource to match your business objectives with the right advertising solutions in order to achieve your online marketing goals and return on investment. Call (866) 627-2467 to get started today!

Content Specialist — Provides your set-up, optimizes your text ads and enhanced profile page to ensure conversions. Also available for assistance with the Advertiser Center, your online resource to easily manage your campaigns and track performance.

The MediaBrains Advertiser Center

MediaBrains provides advertisers with real-time reporting via the MediaBrains Advertiser Center, allowing you to gain access to detailed traffic reports 24/7. Advertisers can also update their listing information at any time using the advertiser center.

Login to the MediaBrains Advertiser Center at www.mediabrain.com and access...

	Views	Clicks	CTR
Placement	193211	5309	2.75%
Medical Device Directory	132387	4836	3.65%
Featured Listing	43386	491	1.13%
Contract Manufacturing->Assembly	83	2	2.41%
Contract Manufacturing->Design Services->Rapid Prototyping	5045	125	2.48%
Contract Manufacturing->Forming and Finishing Services->Machining/Finishing	2640	127	4.81%
Contract Manufacturing->Machining Services->Extrusion Laser Machining	19285	541	2.81%
Contract Manufacturing->Medical Device Prototyping	7653	142	1.86%
Contract Manufacturing->R&D Design	2962	116	3.92%
Filters and IV Components->IV Components->Infusion Sets	471	85	18.05%
Filters and IV Components->IV Components->Injection Sites	268		
Materials->Other Materials->Fibers			
Materials->Plastics and Elastomers->EVA	350		26.00%
Materials->Plastics and Elastomers->Fluoroplastics	173	77	44.51%
Materials->Plastics and Elastomers->Nylons	346	85	24.57%
Materials->Plastics and Elastomers->PEEK, PEK	273	77	28.21%
Materials->Plastics and Elastomers->Polycarbonates	359	94	26.18%
Materials->Plastics and Elastomers->Polyesters	530	127	23.96%
Materials->Plastics and Elastomers->Polyethylenes	346	85	24.57%
Materials->Plastics and Elastomers->Polyethylenes	273	77	28.21%
Materials->Plastics and Elastomers->Polypropylenes	359	94	26.18%
Materials->Plastics and Elastomers->Urethanes	530	127	23.96%
Tubing->Tubing Materials->Composite	350	113	32.29%
Tubing->Tubing Materials->Fluoroplastic	302	85	28.15%
Tubing->Tubing Materials->Nylon	358	136	37.99%
Tubing->Tubing Materials->Polycarbonate	481	134	27.86%
Tubing->Tubing Materials->Polyethylene	282	94	33.33%
Tubing->Tubing Materials->Polyimide	284	82	28.87%
Tubing->Tubing Materials->Polyolefin			

Real-Time Reports

- Track views, clicks and click-thru rates
- Itemized per directory by category
- Accessible online 24/7

Edit Your Profile

- Edit your company info and profile
- Add/edit your product list
- Add/edit your client list and events

Create Product Pages

- Quickly and easily create product pages
- Include an informative description and enticing image
- Edit your existing product pages

Submit White Papers

- Upload and add a brief description to your white papers
- White papers appear in weekly Newsletter
- View leads and get detailed contact information on interested buyers

Post Press Releases

- Upload newsworthy updates about your business
- Press release headline included in Newsletter Feeds
- Link to view all press releases will appear in your profile