

The Right Place to Connect with the Buyers You Want

New Customer Acquisition Solutions place your company in front of business professionals when they are most receptive, as they proactively search for, research and compare vendors and products.

You'll Reach:

- CFOs, Financial Managers, and Controllers
- C-level Executives and General Management
- Consultants and Manufacturing Reps
- OEMs and Component Manufacturers
- Purchasing Managers and Buyers
- Research and Development Specialists
- System, Design, and Production Engineers

As an advertiser, MediaBrains directories facilitate the buying decision by connecting buyers directly to your website. Delivering you high quality leads ready to close.

Thousands of industry related professionals visit the Directory every day attracted by:

- Industry-related research,
- Detailed product information,
- Quality vendors and,
- Current highly relevant news.

Don't Get Lost In The Crowd

Stand out like these companies and experience the benefits.



“ Within days of getting our ad up and running, we've seen a dramatic increase in traffic to our website.” – Current Advertiser

You already have a basic profile in a MediaBrains Online Directory.

Did you know that you're NOT getting the full benefit from your current listing?

Our advertisers boast increased organic search traffic, significantly higher click-thru rates and lower bounce rates. Their increased exposure and brand awareness generates more qualified leads producing, high quality site traffic and better advertising results.

Let's work together to reach the business customers you're missing!

Featured Placement Program

Buyers purchase from companies they perceive as credible and trustworthy —

Your Feature Placement Program branded, optimized listing and product information pages will communicate your company’s expertise and credibility to decision makers in hunt mode, and when they are ready to buy, your listing and product pages connect them directly to your website.

MediaBrains Featured Placement Program facilitates new customer acquisition sending your sales team potential new customer leads all year, while increasing brand recognition. All for a one-time, low-cost annual buy.


You get...

Guaranteed first page placement in search results and access to Advertiser Center to easily manage your listing and track performance

- Your branding—your logo
- Phone Numbers and Direct links to your website and Social Media
- Customer reviews
- Enhanced company profile with account management to make quick changes
- Unlimited links to your products – including descriptions and images, clients and trade shows
- Unlimited number of press releases
- Unlimited number of white papers

Upgrading to a Feature Placement you will:

- Generate qualified leads
- Be “in the game” with your competitors
- Increase exposure, visibility & brand awareness
- Achieve higher click-thru rates
- Increase SEO due to high quality links and relevant content
- Be featured in all applicable categories in the Directory



Dimensional Control Systems, Inc.
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★★★★☆
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ABOUT DIMENSIONAL CONTROL SYSTEMS, INC.

DCS is a total quality solutions provider.


"DCS doesn't just provide a series of tools or software but instead seeks to meet the growing demands of the manufacturing environment by customizing solutions to the specific needs of today's customers." - Don Jasurda, VP of Sales at DCS

As a twenty year veteran of quality management, DCS is known for the 3DCS Suite of products and the QDM System. 3DCS gives enterprises new insight into their design and allows them to optimize not just for manufacturability, but for functionality. Saving time and money by quickly root causing issues and simulating virtual prototypes, 3DCS reduces scrap, non-conformance issues and warranty claims.


QDM is a suite of products that allow your organization to manage your quality metrics and reports in a centralized web based interface. Utilizing Quality Intelligence, the QDM system provides quick decision making capabilities and quality tracking to connect each level of your organization.

PRODUCTS BY DIMENSIONAL CONTROL SYSTEMS, INC.

QDM - Your Quality Intelligence System
 available from Dimensional Control Systems, Inc.
 Access all of your quality data with automated reports and instant feedback. Have a manufacturing issue? Call up the exact time, unit, place and operator where the issue occurred, and solve your... [Read more >](#)



3DCS Variation Analyst Suite
 available from Dimensional Control Systems, Inc.
 3DCS is the perfect tool for gaining new insight into your design. By optimizing your product design and simulating assembly and manufacturing variation, you can save money by reducing scrap, rework... [Read more >](#)



NEWS ABOUT DIMENSIONAL CONTROL SYSTEMS, INC.

[Dimensional Control Systems to Attend RTT Excite 2013 | Detroit](#)
from Dimensional Control Systems, Inc. | posted 07/03/2013
 DCS to rollout new integration for high end visualization Troy, MI – Dimensional Control Systems, Inc. (DCS) will be presenting at RTT's Excite 2013 on June 20 – 21, 2013 at RTT's new office in Royal Oak, Michigan. This event will deliver the newest advances in high end visualization solutions... [Read more >](#)

WHITE PAPERS BY DIMENSIONAL CONTROL SYSTEMS, INC.

GD&T Basics
by Dimensional Control Systems, Inc.
 GD&T is the world standard for communicating quality information about parts and assemblies. Major OEM's and manufacturers the world over utilize GD&T to communicate with suppliers, designers, engineers and manufacturing to clearly define product specifications. There are many advantages to... [Read more >](#)

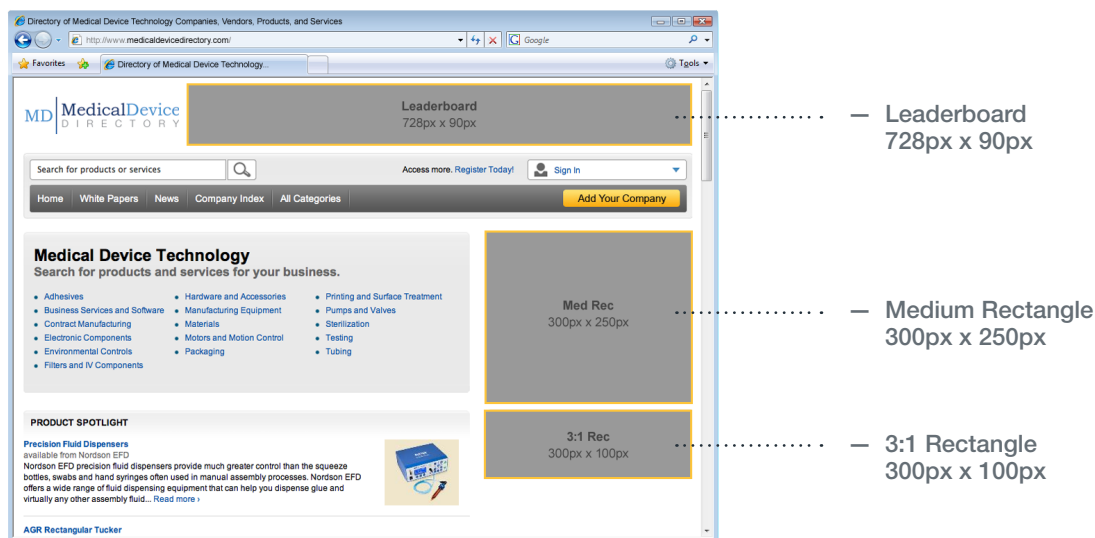
Expose Yourself—Get Noticed With Display Advertising

Harness the power of the image—engage your audience, put your banners to work for you!

Attract the attention of targeted, highly qualified traffic. Increase brand recognition and generate more quality traffic to your designated landing page from industry professionals.

Whether your goal with display advertising is increase brand awareness or on the spot conversions, you need to reach relevant, real professionals as they proactively research vendors and products—not just get in front of as many “eyeballs” as possible. Your online marketing specialist will work with you to customize a display advertising campaign to meet your specific goals.

Ad placement and specs



“A cost-effective way to market my niche services. I am pleased with the ad and its placement.”
— Current Advertiser

Let's work together to reach the business customers you're missing.

Your Dedicated Team

Online Marketing Specialist

Your resource to match your business objectives with the right advertising solutions in order to achieve your online marketing goals and return on investment.

Content Specialist

Provides your set-up, optimizes your text ads and enhanced profile page to ensure conversions. Also available for assistance with the Advertiser Center, your online resource to easily manage your campaigns and track performance.

The MediaBrains Advertiser Center

MediaBrains provides Featured Placement Program and Display advertisers with real-time reporting via the MediaBrains Advertiser Center. Enabling you to check your results 24/7 — making it possible to run your analysis and get reports to management instantly. Featured Placement Program participants can also keep their enhanced listing information up to the minute using the advertiser center.

Gives both Display Advertisers and Featured Placement Program Advertisers access to —

Real-Time Reports

- Track views, clicks and click-thru rates
- Itemized per directory by category
- Accessible online 24/7

Access the MediaBrains Advertiser Center login at www.mediabrain.com

Category	Views	Clicks	CTR
Beverage Industry Marketplace—Merchandising—Plastic Display Stands / Racks	210	0	0.00 %
Convenience Store Marketplace—Equipment & Accessories—Caster Accessories	442	1	0.16 %
DD Online Buyers' Guide—Furniture—Acrylic Furniture	271	23	8.49 %
DD Online Buyers' Guide—Furniture—Custom Metal Furniture	847	28	3.07 %
DD Online Buyers' Guide—Furniture—Ergonomics/Adjustable Products	78	7	8.97 %
DD Online Buyers' Guide—Furniture—Furniture Components	697	20	2.89 %
DD Online Buyers' Guide—Furniture—Literature Holders	52	6	11.54 %
DD Online Buyers' Guide—Furniture—Refrigerated Cases	710	17	2.39 %
DD Online Buyers' Guide—Furniture—Shelving Systems	137	19	13.73 %
DD Online Buyers' Guide—Furniture—Stainless Shelving/Bookcases	417	13	3.12 %
DD Online Buyers' Guide—In-Store Marketing, POP—Endcaps	281	17	6.51 %
DD Online Buyers' Guide—In-Store Marketing, POP—Plastic Displays/Components	438	18	4.16 %
DD Online Buyers' Guide—Signage & Graphics—Frames	66	8	12.12 %
DD Online Buyers' Guide—Signage & Graphics—Sign Holders & Hanging Systems	620	28	5.38 %
Food Industry Marketplace—Equipment—Shelving, Storage & Containers—Shelving	643	1	0.16 %
Full Store Owner—Commercial Specialty—Home—Store Fixtures	217	2	0.85 %
Yahoo News Marketplace—Retail & Consumer Services—Store Design—Fixtures	333	1	0.30 %
Total	7320	281	3.84%

Plus, Featured Placement Program Advertisers get access to —

Real-Time Editing of Your Profile

- Edit your company info and profile
- Add and edit your product list
- Add and edit your Client list and Trade Shows

Real-Time Creation of Product Pages

- Quickly and easily create product pages
- Include an informative description and enticing image
- Edit your existing product pages

Real-Time Submission of White Papers

- Upload and add a brief description to your white papers
- Control contact info for recipient of your Leads
- Get detailed contact information on interested buyers

Real-Time Posting of Press Releases

- Upload news-worthy updates about your business
- Press release headline included in Newsletter Feeds
- Link to view the press release will appear in your profile

Company Profile

The company profile gives you the opportunity to share key information about your company with potential customers. Fill each section below as desired. Your site will:

- Be visible to all advertisers in a directory. Advertiser leads will be sent to you.
- Displayed in your Featured Placement/Trade Shows only.

Company Name: [Text Field]

Website: [Text Field]

Address (line 1): [Text Field]

City: [Text Field]

Country: [Dropdown Menu]

State/Province: [Text Field]

Phone Code: [Text Field]

Phone: [Text Field]

Fax: [Text Field]

Social Media Links: [Text Fields for Facebook, Twitter, etc.]

Products

Quality and easily viewable category page(s) covering your renewable products, include the product name, an informative description and enticing image. Your products will appear in report sections only in business directories your company is listed in.

Create Product Detail Pages to Attract Buyers

Help business buyers that visit your site and want the best products for their business. Create appealing product pages, outline the features, benefits and reasons your products are along with an image.

For assistance adding products or information to advertising contact:

Customer Service
866-627-2467
customerservice@mediabrain.com

White Papers

Add your company's white papers about leading-edge products, newsworthy trends, market forecasts or relevant buyers.

Adding Your White Papers

Title: [Text Field]

Short Description (100 Characters): [Text Field]

Upload PDF: [File Upload]

Upload: [Text Field]

Name: [Text Field]

Job Title: [Text Field]

Phone: [Text Field]

Email Address: [Text Field]

Categories: [List of categories with checkboxes]

Press Releases

Keep buyers informed with news-worthy and in-depth updates about your business. Your press release headline will appear in Business Center RSS Feeds and link to view the press release will appear on your company profile in each directory in the product.

Create Your Press Release

Headline: [Text Field]

Update a File From Item: [Text Field]

NOTE: All special chars, images, formatting tags, and tables will be removed.

Upload File: [File Upload]

Standardize your press release text: [Text Field]

NOTE: All special chars, images, formatting tags, and tables will be removed.

Featured Placements Attract the Most Buyers and Get All the Benefits:

- Add Links on your company profile
- Large and custom text in results
- Unlimited Business Center Pages
- Unlimited Press Releases
- Unlimited Product Images
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